

6 Year Undergraduate Graduation Rates

Accounting, BBA			Information Systems, BBA			Technology, BT		
Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate
2014	2019-20	69.2	2014	2019-20	50.0	2014	2019-20	n/a
2015	2020-21	65.2	2015	2020-21	83.3	2015	2020-21	n/a
2016	2021-22	68.0	2016	2021-22	100.0	2016	2021-22	0.0
2017	2022-23	45.7	2017	2022-23	75.0	2017	2022-23	0.0
2018	2023-24	37.5	2018	2023-24	66.7	2018	2023-24	0.0
Total		57.12	Total		75.0	Total		n/a

Business Administration, BBA			International Business, BBA			Marketing, BBA		
Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate
2014	2019-20	61.9	2014	2019-20	100.0	2014	2019-20	50.0
2015	2020-21	55.0	2015	2020-21	100.0	2015	2020-21	55.6
2016	2021-22	20.9	2016	2021-22	0.0	2016	2021-22	62.1
2017	2022-23	24.1	2017	2022-23	n/a	2017	2022-23	33.3
2018	2023-24	25.6	2018	2023-24	100.0	2018	2023-24	56.3
Total		37.5	Total		75.0	Total		51.46

Entrepreneurship, BBA			Management, BBA			Hospitality and Tourism Management, BBA		
Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate
2014	2019-20	50.0	2014	2019-20	62.5	2014	2019-20	83.3
2015	2020-21	100.0	2015	2020-21	61.5	2015	2020-21	83.3
2016	2021-22	50.0	2016	2021-22	33.3	2016	2021-22	37.5
2017	2022-23	0	2017	2022-23	61.5	2017	2022-23	50.0
2018	2023-24	66.7	2018	2023-24	55.6	2018	2023-24	42.9
Total		37.5	Total		54.88	Total		59.38

Finance, BBA			Environment, Health, and Safety Management, BS		
Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate
2014	2019-20	75.0	2014	2019-20	50.0
2015	2020-21	87.5	2015	2020-21	55.6
2016	2021-22	50.0	2016	2021-22	69.7
2017	2022-23	57.1	2017	2022-23	75.0
2018	2021-22	50.0	2018	2023-24	55.6
Total		63.92	Total		61.18

Heath Organizations Administration, BBA			Supply Chain Management, BBA		
Fall Cohort	Graduating thru	Rate	Fall Cohort	Graduating thru	Rate
2014	2019-20	33.3	2014	2019-20	100.0
2015	2020-21	50.0	2015	2020-21	100.0
2016	2021-22	50.0	2016	2021-22	85.7
2017	2022-23	40.0	2017	2022-23	40.0
2018	2023-24	30.0	2018	2023-24	0.0
Total		40.66	Total		65.14

Academic Year Retention

	AY1718 to AY1819	AY1819 to AY1920	AY1920 to AY2021	AY2021 to AY2122	AY2122 to AY2223
Accounting	59.9	56.1	71.9	69.2	64.9
Health Organizations Administration	56.5	62.2	57.1	64.6	61.5
Business Administration	51.2	53.1	57.1	58.7	62.9
Finance	53.3	60.2	69.6	52.5	63.6
Management	62.3	62.0	68.3	58.3	73.1
Marketing	61.5	61.0	62.5	75.0	72.3
Hospitality and Tourism Management	53.3	73.2	55.6	41.7	73.3
Information Systems	61.0	47.1	63.3	50.0	57.7
International Business Management	52.9	33.3	75.0	57.9	35.7
Entrepreneurship	43.8	12.5	50.0	70.0	26.7
Supply Chain Management	52.6	56.1	100.0	80.0	52.6
Environmental, Health & Safety Mgmt	n/a	n/a	81.1	74.5	82.2
Technology	n/a	n/a	80.0	66.7	100.0
Total	59.8	52.5	68.6	66.9	63.6

Academic Year Enrollment

	AY1819	AY1920	AY2021	AY2122	AY2223
Accounting	410	337	348	286	195
Health Organizations Administration	119	90	88	69	51
Business Administration, BBA	322	271	304	292	308
Finance	123	112	116	116	69
Management	171	150	151	129	93
Marketing	177	154	128	110	99
MBA	105	103	183	209	260
Hotel and Tourism Management	41	41	42	33	15
Information Systems	70	46	53	46	48
International Business Management	9	7	12	26	13
Accounting and Financial Analysis	65	65	54	41	58
Entrepreneurship	8	1	5	13	18
Supply Chain Management	41	29	28	22	25
Total	1661	1406	1512	1392	1392