



College of Business and Technology

Online Graduate Certificate

Data Analytics Certificate

OSRHE Program Code: 067

CIP Code: 520201

Certificate Code: 1597

Business Administration, M.B.A. Embedded Certificate

The Certificate in Data Analytics at Northeastern State University is designed to introduce students to the fundamental tools used in practical applications of analytics. This program prepares students to utilize these tools in making informed decisions in their workplaces. In addition, the curriculum is designed to develop the student's ability to work effectively with technicians, system users and managerial decision-makers; to become mentally disciplined and to communicate data and ideas graphically, orally and in writing.

At least 25 percent of the coursework applied to this embedded certificate must be satisfactorily completed at NSU.

Prerequisite Courses

Admission into the certificate program is open to any student currently enrolled as a graduate student at NSU. People who are only interested in earning the certificate, but are not currently enrolled at NSU, can apply through the NSU Graduate College to be admitted for the purpose of pursuing the certificate.

Courses in the certificate program may require prerequisites. For students who do not have the required prerequisites, transcripts and work experience will be examined by the Department Chair and course instructors to determine whether prerequisites may be waived and/or prior learning credit be given in lieu of specific prerequisites.

The following prerequisite courses must be completed at the undergraduate level or as part of the Business Administration, M.B.A. program:

- » MBA 5533 - Information Systems for Managerial Problem Solving
- » Undergraduate statistics course

Certificate Requirements - 15 Hours

- » BADM 5203 - Business Analytics Survey
- » IS 5313 - Structured Data Design and Querying
- » MBA 5123 - Analysis for Business Decision Making
- » MGMT 5103 - Business Analytics Techniques
- » MKT 5103 - Advanced Multi-Environment Market Analytics

For more information on
this certificate, contact:

College of Business & Technology

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Management & Marketing

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