



College of Business & Technology

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Management & Marketing

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International Business

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Business Analytics

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NORTHEASTERN
STATE UNIVERSITY

COLLEGE OF BUSINESS & TECHNOLOGY

Tahlequah | Broken Arrow
Muskogee | Online

www.nsuok.edu/businesstechnology

Northeastern State University College of Business & Technology - Certificate Programs

Business Analytics Certificate

OSRHE Program Code: 039

CIP Code: 520201

Certificate Code: 1110

This certificate is embedded in the Business Administration, B.B.A. program.

The certificate in Business Analytics introduces students to the fundamental tools of business analytics. This program prepares students to utilize these tools in making informed decisions in their workplaces. The curriculum develops the student's ability to work effectively with technicians, system users, and managerial decision-makers; to become mentally disciplined and to communicate data and ideas graphically, orally, and in writing.

At least 25 percent of the coursework applied to this embedded certificate must be satisfactorily completed at NSU.

Prerequisite courses:

Admission into the certificate program is open to any student currently enrolled as an undergraduate student at NSU. People who are only interested in earning the certificate, but are not currently enrolled at NSU, can apply through the NSU Admissions office to be admitted for the purpose of pursuing the certificate.

Courses in the certificate program may require prerequisites. For students who do not have the required prerequisites, transcripts and work experience will be examined by the Department Chair and course instructors to determine whether prerequisites may be waived and/or prior learning credit be given in lieu of specific prerequisites.

The following prerequisite courses are completed as part of General Education degree requirements or as part of the B.B.A. core - must be completed with a minimum grade of C.

- » ACCT 2103 - Introduction to Financial Accounting
- » ACCT 2203 - Introduction to Managerial Accounting
- » IS 3063 - Principles of Information Systems
- » MATH 1513 - College Algebra **or** MATH 1523 - Functions and Change
- » MKT 3213 - Principles of Marketing

Certificate Requirements (18 hrs):

- » BADM 3933 - Business Statistics
- » BADM 3963 - Quantitative Methods for Business Decision Making
- » BADM 4203 - Business Analytics
- » IS 4293 - Business Database Management Systems
- » MGMT 4103 - Business Decision Analysis
- » MKT 4103 - Marketing Analysis

Human Resources Management Certificate

OSRHE Program Code: 064

CIP Code: 520201

Certificate Code: 1555

This certificate is embedded in the Management, B.B.A program.

The certificate in Human Resources Management will equip students with current best practices in human resources management to prepare eligible students to take one of several human resources certifications available.

At least 25 percent of the coursework applied to this embedded certificate must be satisfactorily completed at NSU.

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For more information on coursework,
visit with your advisor.

Schedules are also available online.



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Prerequisite courses:

Admission into the certificate program is open to any student currently enrolled as an undergraduate student at NSU. People who are only interested in earning the certificate, but are not currently enrolled at NSU, can apply through the NSU Admissions office to be admitted for the purpose of pursuing the certificate.

Courses in the certificate program may require prerequisites. For students who do not have the required prerequisites, transcripts and work experience will be examined by the Department Chair and course instructors to determine whether prerequisites may be waived and/or prior learning credit be given in lieu of specific prerequisites.

The following prerequisite courses are completed as part of General education degree requirements or as part of the B.B.A. core. A minimum grade of C is required:

- » BADM 3933 - Business Statistics
- » MGMT 3183 - Principles of Management
- » MATH 1513 - College Algebra **or**
MATH 1523 - Functions and Change

Certificate Requirements (13-15 hrs):

- » MGMT 4113 - Human Resource Management
- » MGMT 4313 - Strategic Staffing
- » MGMT 4163 - Compensation Management
- » MGMT 4930 - Certification Preparation (1-3 hrs)
- » MGMT 4223 - Negotiation and Labor Issues

International Business Certificate

ORSHE Program Code: 065

CIP Code: 521101

Certificate Code: 1582

The International Business certificate is embedded in the International Business Management, B.B.A.

The International Business certificate prepares students for careers in organizations involved in international business, including exporters, transportation, government, and intermediaries. Students will gain the skills necessary to pursue professional certification in international trade and/or business.

At least 25 percent of the coursework applied to this embedded certificate must be satisfactorily completed at NSU.

Prerequisite courses:

Admission into the certificate program is open to any student currently enrolled as an undergraduate student at NSU. People who are only interested in earning the certificate, but are not currently enrolled at NSU, can apply through the NSU Admissions office to be admitted for the purpose of pursuing the certificate.

Courses in the certificate program may require prerequisites. For students who do not have the required prerequisites, transcripts and work experience will be examined by the Department Chair and course instructors to determine whether prerequisites may be waived and/or prior learning credit be given in lieu of specific prerequisites.

The following prerequisite courses are completed as part of General Education degree requirements or as part of the B.B.A. core:

- » MGMT 3183 - Principles of Management
- » MKT 3213 - Principles of Marketing

Certificate Requirements (13-15 hrs):

- » IBUS 4333 - Legal Environment of International Business
- » IBUS 4930 - Certification Preparation (1-3 hrs)
- » IBUS 4343 - International Marketing
- » SCM 4533 - International Supply Chain Management
- » IBUS 4843 - International Business