



## Northeastern State University

# College of Business & Technology

Business and business-related majors are practical. Every organization, regardless of industry, relies on business and business-related principles to prosper. Demand for these majors is high. Employers in every industry will always need people who have been trained to organize, plan and manage within the organization.

The College of Business & Technology offers a number of specializations to fit your individual interests.

### NSU PRIDE POINTS

- » Small class sizes for more personalized attention
- » Accredited by the Higher Learning Commission and the Accreditation Council for Business Schools and Programs
- » NSU is one of Oklahoma's leading comprehensive regional universities
- » Nestled in the foothills of the Ozarks in Northeastern Oklahoma, Tahlequah is rated as one of America's top small cities, with a great overall quality of life
- » Green Country's affordable university
- » Diversity-Mosaic, the Tulsa Chamber of Commerce's diversity business council, named NSU as one of the Top 20 organizations with an inclusive workplace culture in the region

### INTERSHIPS & IMMERSIVE LEARNING OPPORTUNITIES AVAILABLE

- » Supply Chain Management & Operations Plant Management courses allow students to work with industry experts and create value streams and look for efficiencies
- » X-Culture global consulting project
- » Volunteer Income Tax Assistance program
- » Marketing students can develop promotional plan for local businesses
- » Students are immersed in real world projects solving problems for organizations and industry across Northeast Oklahoma

### STUDENT ORGANIZATIONS

- » Business Ethics Debate Team
- » American College of Healthcare Executives
- » Society for Human Resource Management

# Undergraduate & Graduate Degree Programs

**LEGEND** • Undergrad □ Graduate

Program	Major	Minor	Options	Accelerated Degree	Certificate	Degree
Accounting	• □	•		•		BBA/MS
Fundamentals of Accounting					•	
Tax Compliance					•	
Business Administration	• □					BBA/MBA
Business (Non-Business Majors)		•				
Business Analytics			•	•	•	
Business Basics					•	
Data Analytics	• □		□		□	BS/MS
Event Management					•	
Quality Management					•	
Soft Skills					•	
Entrepreneurship		•	•			
Small Business					•	
Environmental, Health and Safety Management	•	•				BS
Environmental Management		•				
Safety Management		•				
Finance	•	•				BBA
Economics		•				
Health Organizations Administration	•	•		•	• □	BBA
Hospitality and Tourism Management		•	•			
Information Systems	•	•				BBA
Cyber Risk Management					•	
International Business Management		•	•		•	
Management	•	•	□			BBA
Human Resources Management			•	•	•	
Strategic Human Resources					□	
Project Management			• □	•	• □	
Marketing	•	•				BBA
Digital Marketing			• □	•	• □	
Supply Chain Management			•		•	
Operations Leadership					□	
Technology	• □	•				BT/MS
Artificial Intelligence & Data Analytics	•					BS

## College of Business & Technology

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Master of Business Administration,  
Master of Management & Technology  
and Master of Science in Accounting & Financial Analysis  
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For more information on coursework,  
visit with your advisor.

Degree Plans are available at:  
<https://cbt.nsuok.edu>

## CAREER OPPORTUNITIES

- » Managing People and Processes
- » Working Remotely to Analyze Problems and Propose Solutions
- » Developing Organizations to Solve Social Challenges
- » Planning Events and Tourist Attractions
- » Working with Companies to Protect the Environment and Employees
- » Creating and Marketing Products Online
- » Starting and Running your Own Business



**NORTHEASTERN**  
STATE UNIVERSITY