Thinking World Class



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COLLEGE OF BUSINESS & TECHNOLOGY 700 N. Grand Ave. Tahlequah, OK 74464-2304 CBT@nsuok.edu



"Based on worldwide and regional needs in business, we continue to promote our quality programs, recruit quality faculty and are constantly seeking industry insight to stay relevant."

From the Dean's Office

We are celebrating 111 combined years of teaching in the College of Business and Technology of six faculty retiring this summer - We appreciate and acknowledge all of the lives they have touched during their years teaching at Northeastern State University. We wish them the best in their retirement and hope that they stay in touch.

Dr. John Yeutter

Associate Professor of Accounting

Dr. Shae Foutch

Associate Professor of Healthcare Administration

Dr. Dave Kern

Associate Professor of Management

Ms. Deborah Lee

Instructor of Accounting

Mr. Ray Murphy

Instructor of Economics

Mr. Marcus Olive

Instructor of Healthcare Administration

With these retirements, we will be seeing many new faces this fall. Please help us welcome the following new faculty and staff-

Dr. Gary Linn

Assistant Professor of Accounting

Dr. Lori Peterson

Assistant Professor of Management

Dr. Brian Kulick

Associate Professor of Management

Dr. Peter Obitade

Assistant Professor of Information Systems

Ms. "Shan" Xiaoshan Li

Assistant Professor of Marketing

Mr. Tony Riggs

Instructor of Accounting

Mr. Joe LaTurner

Instructor of Finance

Ms. Rhonda Thurman

Department Secretary for Accounting and Finance

Ms. Susie Rodomski

Dean's Administrative Assistant

We are happy to report that we have been awarded full ACBSP reaccreditation with no notes or conditions. Thanks to all those that contributed to accomplishing this very important goal.

Economic growth and workforce needs continue to be strong in our region. Due to this, we have proposed several certificates that are going through the approval process and we hope to have more to report on these in the fall newsletter. We are also hearing a lot about workforce needs regarding supply chain. To facilitate this need, starting next spring we will be holding an annual Supply Chain Conference on our Broken Arrow campus and will have more details in our fall newsletter.

Based on worldwide and regional needs in business, we continue to promote our quality programs, recruit quality faculty and are constantly seeking industry insight to stay relevant. Our goal is to provide opportunities for our students to become successful in their careers and provide the skilled workforce to meet Northeast Oklahoma's workforce needs while continuing to build the College of Business and Technology's strong reputation.

Enjoy the summer!

Dr. Janet Buzzard Dean and Professor

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College of Business & Technology **Advisory Board meets**

The Spring meeting of CBT Advisory Board was held on Thursday March 28, 2019. Outgoing chair Cornell Cross presided over his last meeting after a success tenure and leadership. The group welcomed Lauren Fleenor as the new chair and Brandon Robbins was elected as the vice chair. Discussions among others included how CBT is responding to industry needs, programs and student learning experience. Dr. Ofili briefed the board on CBT progress on faculty searches, new programs, the new initiative online MBA in Sub Sahara Africa including Nigeria and Dr. Buzzard's recruiting trip to China.

Guest speakers at the meeting included Dr. Dilene Crocket, chair department of business administration, Ms. Lisa Czlonka, instructor - business administration and Ms. Hannah Godfrey, a senior business administration major as well as a research assistant to Ms Czlonka. Dr. Crocket updated the board on recent program changes / development in the department. Ms. Czlonka shared her ongoing research titled "Individual Differences in Perception of the Economic Impact of Immigrants."



College of Business & Technology 2018-2019 Advisory Board members



Bob Arvin Regional Vice President Walmart



Steven D. Barnes Vice President AVB Bank



Dave Brumley Vice President of **Human Resources** Reasor's



John Cook Director / Market Area President Capital One



Cornell Lee Cross Associate Director of Programs OCAST



Lauren Fleenor Audit Manager / OK Audit Deloitte & Touche LLP



Josh Howell Vice President of Operations Air Methods



Eric Kehmeier President Integrated Bus Tech



Mendee Perry Chief Operations & Compliance Officer Cadent Capital Advisors



Brandon Robbins Health, Safety & Environmental Manager Ross Group



Kannan Sripathy Sr. Production Manager Baker Hughes



Andrea Tucker Financial Advisor Merrill Lynch

BUILDING PARTNERSHIPS

Partner/alliance visits Grand River Dam Authority

The purpose of this plant tour is to discuss workforce skill gap challenges and shortcomings GRDA encounter from operation and business point of view and how NSU and OMA can assist GRDA to improve the challenges. Units visited included GREC Unit 2 and 3 and Hydor - Pensacoloa Dam.

NSU Faculty and OMA staff members who participated in the tour are as follows:

Nayyer (Nick) Naseem, Ph.D., Assistant Professor of Marketing, NSU

Dr. Eloy A. Chavez, Dean - College of Extended Learning, NSU

Dilene Crockett, Ph.D., Professor and Department Chair - Department of Business Administration, NSU

Dr. Janet Buzzard, Dean and Professor - NSU College of Business & Technology, NSU

Jitendra Tewari, Ph.D., Professor of Marketing and Chair -Department of Marketing, Hospitality and Supply Chain Management, NSU

Mitch Ricketts, Ph.D., CSP, Associate Professor, Safety Management,

Roy L. Wood, Ph.D., Dean, Broken Arrow Campus, NSU

Dr. Sandra Edwards, Professor/Director Grad Business Management, NSU

Douglas Martin, Assistant Professor of Safety Management

Dr. Benjamin K. Ofili, Associate Dean | Professor of Management

Mary Bower, Director Community and Government Relations, NSU

Kinnee M. Tilly, IOM, Vice President, Business Development and Operations - Oklahoma Manufacturing Alliance

David Wheeler, Manufacturing Extension Agent

- Oklahoma Manufacturing Alliance

Christine Allison, Manufacturing Extension Agent

- Oklahoma Manufacturing Alliance

Bart Pickens, Manufacturing Extension Agent

- Oklahoma Manufacturing Alliance

Mike Mitchell, Manufacturing Extension Agent

- Oklahoma Manufacturing Alliance

Mani Karupiah, Manufacturing Extension Agent

- Oklahoma Manufacturing Alliance







NEWS

CBT receives **ACBSP** accreditation reaffirmation

CBT Representatives attended the ACBSP 2019 conference in Houston, Texas and received the College accreditation reaffirmation plaque. CBT submitted accreditation reaffirmation materials during the fall 2018 semester to the Accreditation Council for Business Schools and Programs (ACBSP). The Baccalaureate/Graduate Degree Board of Commissioners met on November 29, 2018 and approved the business program reaffirmation for Northeastern State University. The next evaluation visit will be in fall 2028. The first quality report is due on September 15, 2022.



CBT RECRUITING - INTERNATIONAL

CBT holds online **MBA** information session in Nigeria

Dr. Benjamin Ofili held an information session in March 2019 to groups of potential students at the Sheraton Lagos in Nigeria. The purpose is to share the value of the new 100% online MBA program hence increase MBA enrollment. Students in this part of the world could complete the program without visa issue / migration challenges at an affordable cost.

Furthermore, Dr. Buzzard also visited China in April 2019 with the purpose of reaching potential students to increase CBT enrollment goal.



Dr. Benjamin Ofili speaks to potential students in Nigeria



If you would like to contribute to the College of Business & Technology, please visit nsualumni.com

FACULTY/STAFF UPDATE

CBT welcomes new faculty and staff



Ms. Susie Radmonski Administrative Assistant Dean's office

Radmonski joined the CBT this spring with a wealth of experience from the industry. She is a native of Oklahoma. Susie and her husband have three beautiful children.



Dr. Douglas Martin Assistant Professor of Environmental Health and Safety Management

Dr. Martin completed his bachelor's degree from Northeastern State University in 1986 and completed the MS and Ph.D. degrees at

Oklahoma State University in 1994. Dr. Martin's first full time academic position was at Northwest Missouri State University where he was employed from 1994 to 1999. In 1999, Dr. Martin accepted a position in the department of Sociology and Geography at NSU.

In 2000 Dr. Martin was offered and accepted a position in the private sector, in the construction industry. During the next 19 years Dr. Martin worked as a safety professional for Manhattan Construction and Peter Kiewit Sons'. While working in construction Dr. Martin had the opportunity to work in several states including Oklahoma, Arkansas, Kansas, Colorado, and New Mexico. Dr. Martin holds multiple industry certifications including the CSP (certified Safety Professional) and is an OSHA authorized outreach trainer. Specialty areas include mobile construction cranes, excavation safety, fall protection, fleet safety management and "heavy civil" construction.

Dr. Martin lives in Fort Gibson, Oklahoma. He is married to Evilin, his wife of 34 years, and has two children--Dalton is a graduate of Pomona College in Claremont, California and Lauren who is a Senior at Oklahoma Baptist University. In his spare time, he enjoys woodworking, gardening/landscaping, OSU/NSU sporting events and tries to make it to the gym at least three or four times per week.



Ms. Rhonda Thurman Administrative Secretary Accounting

Thurman joined our CBT faculty & staff team spring 2019 as the new department secretary of Accounting and Finance. Ms. Thurman is

NSU alumnus and a graduate of the College of Business & Technology. She previously worked for the college of education for several years. She is excited about returning to CBT to serve.

FACULTY STAFF NEWS

Two CBT faculty receives award recognition

The Dr. Tiffany Maher Legacy Award is named after a dedicated, hard working professor who sadly passed away in 2013. She is described as a student advocate first and professor second. She devoted her time and energy to students and left behind a funloving, lasting legacy at NSU.

Each year, NSGA sends out a nomination request to all students for the Dr. Tiffany Maher Legacy Award. They are asked to take the time to nominate a faculty or staff member who has impacted them greatly and someone they think deserves this award.

After the nominations are reviewed by NSGA's academic committee, one Dr. Tiffany Maher Legacy Award winner and 10 Top Ten RiverHawk Recognition Award winners are chosen and voted on by the senate body.



Pictured 4th and 5th from left respectively, **Dr. Ellis** and **Dr. Ricketts** were among faculty and staff members honored as a top ten Riverhawk in the Tiffany Mayer Legacy Award ceremony on Thursday April 18, 2019

CBT Professor Presents at American Economic Association



Dr. Fritz Laux attended the American Economic Association meetings in Atlanta. January 4-6. Fritz Laux participated in a round-table or panel-style discussion of "sin taxes" put on by the International Center for Law and Economics. As expected, the big topic of interest was vaping products or "e-cigarettes." All participants favored keeping any tax on liquids relatively low,

so as not to discourage adult smokers from switching to vapor products. (Current evidence suggests that vaping has very low health risk when compared to smoking). The group also discussed the incidence of cigarette smuggling, with new results suggesting this has become a big problem in Europe (with implications for EU taxation policy). JiDong Huang of Georgia State and the University of Illinois at Chicago Health Policy Center, James Prieger of Pepperdine, Ce Shang of the Oklahoma Tobacco Research Center, and Fritz Laux of NSU were participants at the round table.

Contributed by Dr. Fritz Laux

CBT advisors attends NACADA conference in San Antonio, Texas

CBT advisors Kacy Brown, Ronnie Grayson and Mindy Latty along with Academic Advisors across our Tahlequah and Broken Arrow campuses joined hundreds of attendees at the NACADA conference in San Antonio, Texas March 8-10, 2019. Advisors came together to share ideas, high impact practices, engage and learn from one another with the goal of our students' success in mind.



The theme for the conference was "Let's Salsa! Strategic Advising Leads to Student Achievement." On Friday evening the keynote speaker, Dr. Gage Paine illustrated using the analogy of a Salsa dance to demonstrate that the relationship between a leader and a follower is not as simple as it sounds. To be successful the two must work as a team. Paine has taught at the graduate and undergraduate level and has presented at numerous national and regional conferences. She has held many prestigious titles and her most current position is vice president for Student Affairs at the University of Texas.

Saturday and Sunday had various breakout sessions for advisors to choose from and attend. Topics included student wellness, successful balancing of their academics, work and life. Self-sufficiency; helping students gain confidence as they navigate pathways; explore opportunities; and accomplish goals. Other topics involved at-risk students and students who need assistance in time management skills. Advisors expanded their professional development by attending sessions in diversity, recruitment, engagement and retaining students.

We appreciate the opportunity to be able to attend this conference. It was beneficial to network and strategize with academic advising colleagues in the South-Central Region.



Contributed by Mindy Latty

FACULTY STAFF NEWS

CBT professor Naseem publishes paper

PAPER PUBLICATION

Amity Case Research Journal, December 2018. Amity Business School, Noida, India

Navver (Nick) Naseem. Assistant Professor of Marketing published at Amity Case Research Journal December, 2018. Amity Business School, Noida, India

New York City's Street Food Carts: Bringing Fast-Food and People Together for an Incredible Taste, Value, and Convenience.



Abstract

For people living, working, or touring New York City (NYC), it is impossible to miss the food carts that dot the streets and corners, particularly in the Manhattan district of the city. These carts not only add color and vibrance to the cityscape, but also provide a variety of tasty, filling and inexpensive fast-food options to all the people around, throughout the year. As the influx of people to NYC grows and the city continues to expand towards the sky—on one hand it creates opportunities for these food cart vendors, on the other problems of public space utilization for the city. This case discusses the challenges faced by the city of New York and street food cart vendors on regulation, competition, safety, quality, hygiene, use of public

space, pedestrian traffic etc., among others, and how they are being addressed from either side. This article also looks at steps needed to regulate street food cart business from the city's perspective, how the food vendors can best cope with the changing business environment for their intended business outcomes. and what the outlook for the future of street food business in the city looks like.



Contributed by Dr. Nayyer (Nick) Naseem



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NEWSLETTER SIGN-UP

Stay up to date on everything going on with the NSU College of Business & Technology.

If you would like to update your email or add someone to our email mailing list, please email us at cbt@nsuok.edu



STUDENT ORGANIZATION

College of Business & Technology student council

The Business and Technology Student Council (BTSC) is committed to building relationships between faculty, students and other Registered Student Organizations (RSOs) in the College of Business and Technology through events and preparing student leaders for professional development. The purpose of BTSC is to provide our members with all of the tools necessary to become successful students, leaders and professionals who can excel in the work-force. We are composed of a diverse group of students, representing all business majors as well as busi-ness student organizations. We provide opportunities for leadership and strive for professional develop-ment to help prepare students for the competitive job market.

Business and Technology Student Council is accepting applications to fill open board seats and CBT Students are encouraged apply.

For more information contact:

BTSC@nsuok.edu 918-444-2900 | Dr. Benjamin Ofili x2963

FACULTY STAFF NEWS

Dr. Charles Gourd visits CBT

Dr. Charles Gourd, Director of Cherokee Heritage Center, Tahlequah, Oklahoma, visited the College of **Business and Technology** (CBT), on the invitation of Dr. Nayyer (Nick) Naseem on Tuesday, April 9, 2019.

He met Dr. Janet Buzzard (Dean) and Prof. Jitendra Tewari (Chair, MHTSCM) to discuss the opportunities for collaboration between the Cherokee Nation and



the CBT for mutual benefit. Discussions included a vision and publishing a scholarly article about "Promoting and Positioning Tahlequah as a Global Tourist Destination."

Later, Gourd interacted with a group of CBT students (marketing majors) to share his learning, experience, words of wisdom and challenges he faced professionally. He delivered a very passionate and emotional speech about his love for the Native American tribes and the need to preserve their language and culture. Gourd is excited about the initiative to engage with the Cherokee Nation and promised opportunities for our students to learn, intern and contribute in marketing and promotion of the same.



STUDENT/ALUMNI NEWS

CBT Students Receive Georgia Pacific Scholarship Award

The 21st annual Georgia Pacific Scholarship Luncheon was held in NSU Tahlequah campus on February 7, 2019. Georgia Pacific Plant Manager, Mr. Rodney Bond presented the \$1,000 scholarships to five recipients as follows:

Reagan Pierce - Accounting Gena Holden - CS Gregory Flowers - Technology **Ethan Girty** - EHSM **Ashley Laughlin** - EHSM





STUDENT/ALUMNI NEWS

CBT alum Hunter Palmer receives top 40 Under 40 Awards



2012 NSU BBA Management HR concentration graduate Hunter Palmer receives Top 40 under 40 award. Excerpts from Cherokee Nations FORT LAUDERDALE, Florida.

Cherokee Nation Career Services Economic Development Manager Hunter Palmer was selected as a winner in the national economic development profession's 40 Under 40 awards, the only award of its kind recognizing young talent in the economic development industry.

An independent, five-member selection committee chose the winners from a pool of more than 170 qualified candidates based on their accomplishments and contributions to the economic development industry. The awards program was managed by Development Counsellors International, a New York-based firm that specializes in economic development marketing, and Jorgenson Consulting, a national executive search firm serving organizations in economic and community development industries.

"Hunter has always had a passion for helping individuals in and around his community," said Diane Kelley. executive director of Cherokee Nation Career Services. "He has been a part of the Economic Development team at the Cherokee Nation that has helped bring in over 9,000 jobs to northeast Oklahoma. He's also had a huge role in helping existing businesses to prosper and grow. For those reasons and many more, I'm proud of Hunter's accomplishments and the experience he brings to the tribe and our communities."

Palmer, of Tahlequah, is a 2012 graduate of Northeastern State University - BBA Management degree with a concentration in HR. In 2016, Palmer was awarded the NextGen Under 30 award. While working with Cherokee Nation Career Services, he has served as the tribe's job fair coordinator for more than three years and has assisted thousands in finding employment.

"I'm very honored to be selected as a 40 Under 40 Rising Star award winner," Palmer said. "This is a very prestigious award, and I'm humbled to have been nominated. I look forward to continuing my work in making a positive impact on the communities of Cherokee Nation and northeastern Oklahoma."

Dean Buzzard Speaks at Tahlequah Rotary Club



Dr. Buzzard spoke at Tahlequah Rotary club meeting in March 2019. Picture above are students from area high school been recognized by the club for students of the month. Tristan Stroup and Ally Stayathome are from Tahleguah High school. Abby Corry and Justin Latty are from Keys High School.

Moreover, Justin Latty is the son of Mindy Latty - CBT Academic Advisor in Tahleguah campus.

Mutzig Speaks at CBT Spring 2019 Battenfield-Carletti Distinguished Entrepreneurship Lecture



The spring 2019 Battenfield-Carletti Distinguished Entrepreneurship Lecture was held on Wednesday, April 3, 2019. The speaker was Mr. Todd Mutzig of Tahlequah, Oklahoma, an entrepreneur and owner of Meigs Jewelry.

The Battenfield-Carletti Distinguished Entrepreneur Lecture Series was established in 2002 through the NSU Foundation by Dr. Harold Battenfield and Dr. John Carletti to invite NSU alumni to campus to share their entrepreneurial experiences with students. One of the primary goals of the lectureship series is to raise student interest in entrepreneurship.

The lecture is held on the Tahlequah campus and is open to the public.

CBT SPOTLIGHT

CBT's Bachelor of Science degree in Environmental, Health and Safety Management (EHSM) prepares students to work in professions dedicated to preventing workplace injuries and environmental contamination. Our discipline applies science to practical problems, and NSU alums serve crucial roles in mentoring students through meaningful, hands-on learning experiences.

Our graduates serve as leaders of industry throughout Oklahoma, the nation, and the world. Despite busy schedules, many returns to share their expertise with current students. The following photos illustrate the work of some of our most active alumni mentors.



SHEENA BOTTORFF (2017 EHSM graduate) is the Environmental

Health and Safety Manager at Southwest United Industries in Tulsa, Bottorff also serves as President of the Tulsa Chapter of the American Society of Safety Professionals (ASSP). Since graduation, Bottorff has been one of our most frequent alumni mentors—returning to campus several evenings every semester to share her experiences and help students learn critical skills in applications as varied as electrical safety, airborne contaminant monitoring, and scaffolding (shown here)



ORLIN NICHOLS (standing, right; 2017 EHSM graduate) is the Environmental Health and Safety Manager for the Pacific Region of Dresser-Rand. Nichols returns often to help students learn the necessary skills to operate industrial machinery safely. Students, such as Sami Quraish (operating the forklift), will use these skills in the future as they train machine operators in industrial

settings throughout the world.



TOU XIONG (center: 2018 EHSM) graduate) serves as the Safety Manager for the City of Broken Arrow. Xiong helps Dakota Luellen (left), Alexa Clark (right), and other students apply new knowledge through group activities where meaningful relationships, mutual understanding, and respect are



REBECCA WILLEMSTEIN-WHITCRAFT (brown jacket; 2017

EHSM graduate) is the Health. Safety. **Environmental and Compliance** Director at Precision Fitting and Gauge Company in Tulsa. Willemstein-Whitcraft also serves as an officer in the Oklahoma Air National Guard. Here, she helps Rashed Al Khuraym (left-center) and other students learn to select, inspect, and wear personal fall arrest equipment—skills they will use to protect workers from falls in their future careers.



CHRIS WEST (right; EHSM graduate 2017) is a Board Certified Safety Professional (CSP) and the Environmental Health and Safety Manager at the Oklahoma Carbon Division of Webco Industries, Inc.

at Sand Springs. Here, West helps Nick Reeves and other students learn procedures for isolating hazardous materials in pipelines. West provides students with coaching, encouragement, and practice until they achieve confident performance of their tasks.



ED ADNEY (left; 2016 EHSM graduate) is the Safety Manager at Sherwood Construction Co... Inc. in Oklahoma City. Here, Adney helps Saleh Almarri (center). Khalid Alobaishi (right), and other students learn to calibrate sampling pumps

in preparation for worksite air monitoring. Students report these realistic tasks help them develop confidence in their abilities to

manage safety in future workplaces.



DANIEL BERG (second from left; 2017 EHSM-MS graduate) is the Quality Assurance/Safety Coordinator for Applied Controls Analytical Systems Integration in Tulsa. Here, Berg helps students learn electrical safety practices (including voltage testing and lockout) using a protected 12-volt AC electrical system. Students (from left) are Bill Stevenson, Sarah Morgan, Beau Weber, and Mohamad Algahtani.



STACEY MURRAY (left;

2018 EHSM graduate) is the **Environmental Health and Safety** Supervisor at the Star Center Tube Division of Webco Industries, Inc. in Sand Springs. Although Murray is one of our most recent graduates, she became an experienced safety supervisor while working in the field as she completed her degree. Here, Murray mentors' students as they assemble, inspect, and test confined space entry equipment.



WILL WINESBURG (left: 2018

EHSM graduate) is the Safety Coordinator at Arcosa Wind Towers in Tulsa. Here (from leftcenter to right), Winesburg helps Abdulmohsen Alsenaven, Faisal Algahtani, Khalid Otaifi, and Khalifa Alshami as they practice monitoring hazardous air contaminants in a waste transport system. Through multicultural learning groups, students and mentors establish lasting professional relationships that span international borders.



ASHLEY ANDERSON (right;

2015 EHSM graduate) is the Safety Manager at Tulsa Zoo Management, Inc. Anderson is shown here assisting Dylan Ward (left), Khalifa Alshami (center), and other students as they learn to assemble, inspect, and use equipment for rescuing incapacitated workers from confined spaces. While working with Anderson, these students practiced teamwork, planning, group problem-solving, and the sharing of responsibilities, workplaces,



AARON SMITH (lower left; 2004 EHSM graduate) is a Board-Certified Safety Professional (CSP) and the Environmental Health & Safety Specialist for Ross Group in Tulsa. Smith helps Mike Karr (top left), Jared Wheeler (top right), and other students develop skills they will use on future construction sites when they become responsible for safe scaffolding practices.



ARTHUR SMITH (left: 2014 EHSM) MS graduate) is a Board-Certified Safety Professional (CSP) and the Health Safety and Environmental Director at Airis Wellsite Services in Tulsa. Smith also volunteers as Vice-President / President-Elect of the Tulsa Chapter of the American Society of Safety Professionals (ASSP). Here, Smith works with students as they learn new skills for

protecting workers from the hazards

of industrial falls.



STUDENTS AND MENTORS pose for a group photo during a recent evening of hands-on learning.