

WHAT CAN I DO WITH A DEGREE IN HOSPITALITY AND TOURISM MANAGEMENT???

TYPES OF JOBS

MANAGEMENT

Lodging Management Including:
Operations Management
Property Management
Facility Management
Rooms Management
Banquet and Catering Management
Human Resources

CUSTOMER SERVICES

Office Operations
Reservations
Sales
Travel Planning
Guest Relations

SPECIAL EVENTS

Convention and Trade Show Planning
Convention Services Management
Meeting Planning
Entertainment/Event Planning
Athletic Event Planning
Programs and Activities Planning
Children's Programming/Planning

SALES/MARKETING

General Sales
Meeting and Convention Sales
Incentive Travel Sales
Media Planning and Development
Public Relations
Publicity/Promotions
Market Research

POTENTIAL EMPLOYERS

Airlines, Airports
Amusement centers, theme parks, and attractions
Casinos
Conference centers and banquet facilities
Cruise companies
Ecotourism companies and outdoor outfitters
Entertainment industry: casinos, theaters, arenas and stadiums
Federal, state, and local government: tourism offices, visitor bureaus, convention centers, and park systems
Food service providers: catering companies, schools, universities, hospitals, and military
Historical, cultural, and natural attractions
Hotels, motels, and resorts
Internet sites
Leisure organizations: sporting clubs, fitness/recreation facilities, and country clubs

Lodging: hotels/motels, resorts, bed and breakfasts, timeshares, RV parks, and campgrounds
Motor coach/tour carriers
Newspapers, magazines, and trade journals
Property management companies
Publishers: guide and travel books, travel newsletters
Reservation companies
Restaurants, dining clubs, taverns, and fast food operators
Self-employment/Freelance
Special event and festival organizations
Tour operators and guide services
Trade and professional associations
Transportation/travel industry: airlines, cruise companies, car rental agencies, travel agencies, airports, motor coach/tour carriers, and rapid transit (AMTRAK)
Video producers

SALARIES Median annual wages May 2008 Bureau of Labor Statistics

Lodging managers	\$45,800	Gaming managers	\$68,290
Meeting and convention planners	\$44,260.	Gaming supervisors	\$45,500